

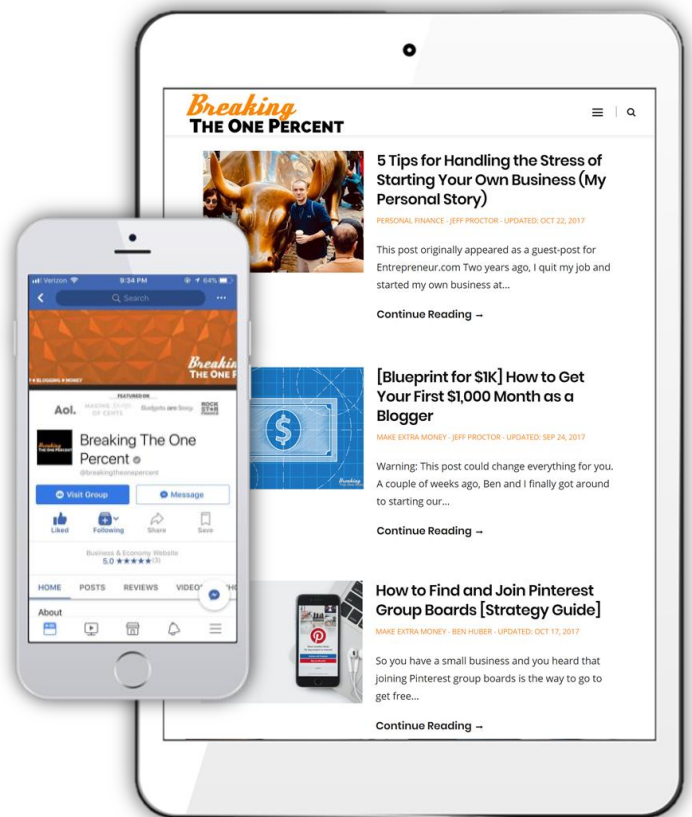
Breaking
THE ONE PERCENT

MEDIA KIT

BREAKING THE ONE PERCENT

A BLOG FOR ENTREPRENEURS

We have the ability to connect your brand to our readers with engaging, shareable, action-oriented content.



WANT TO GROW
YOUR BRAND?

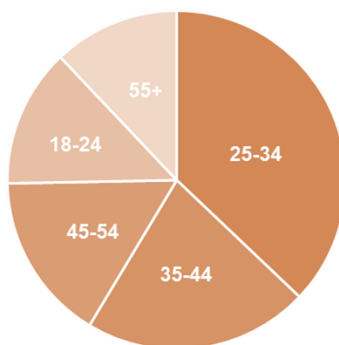
ADVERTISE WITH US

GET TO KNOW OUR READERS

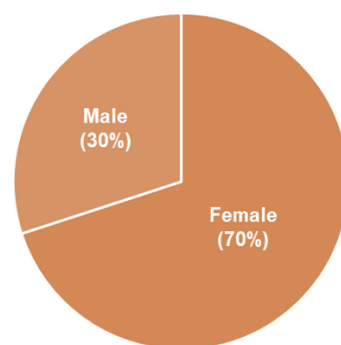
(AKA your future customers)

The average BTOP reader is an ambitious young adult that's going places. They're looking for ways to ditch their 9 to 5s and make money on their own terms.

Many of our readers are pursuing opportunities in blogging and other online ventures.



AGE



GENDER

Breaking
THE ONE PERCENT

OUR ONLINE PRESENCE:

70K+



MONTHLY
PAGE VIEWS

9,000



PINTEREST
FOLLOWERS

1,000



FACEBOOK
FANS

4,000



EMAIL
SUBSCRIBERS

Breaking THE ONE PERCENT OUR PROMOTIONAL APPROACH

Sponsored Posts | CPA Marketing | Paid Social

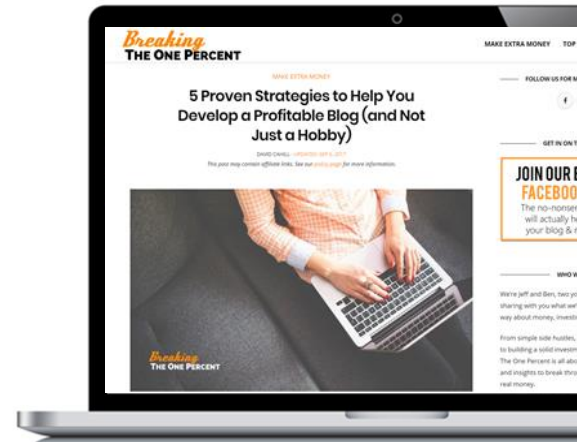
What you provide:

Campaign objectives

What we provide:

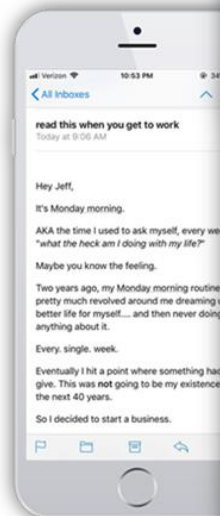
We deliver conversion-focused content to our audience using our own BTOP brand voice that readers trust. We provide all content and creative.

We also have the ability to quickly scale Facebook ad campaigns, if you choose. This is a great way to reach more customers and build brand loyalty month after month.



ACTION ORIENTED ARTICLES

EMAIL
MARKETING



ENTICING
CONTENT



SOCIAL
MEDIA



READY TO ROCK?

Email Jeff at

jeffproctor@breakingtheonepercent.com

