

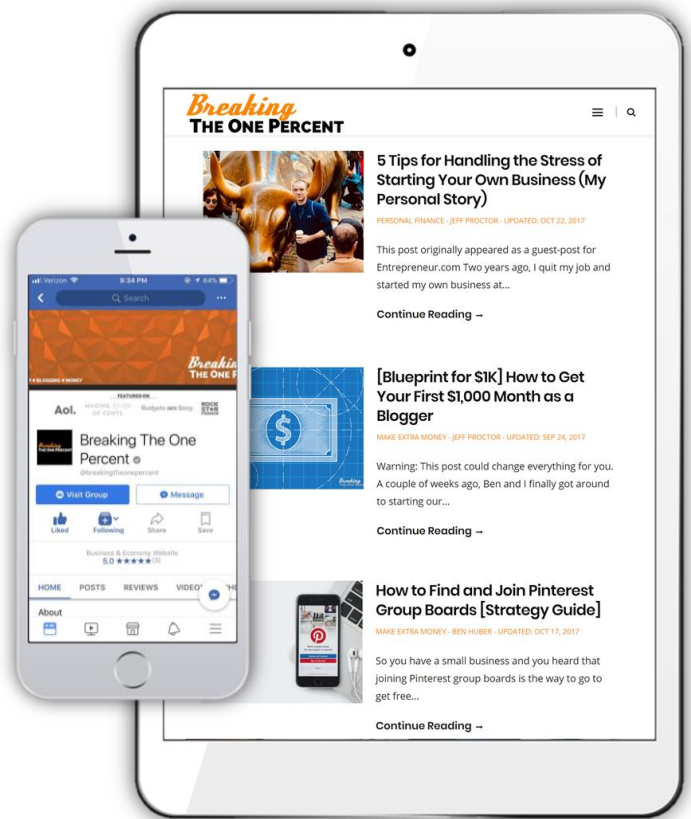
*Breaking*  
**THE ONE PERCENT**

# MEDIA KIT

# BREAKING THE ONE PERCENT

A BLOG FOR ENTREPRENEURS

We have the ability to connect your brand to our readers with engaging, shareable, action-oriented content.



WANT TO GROW  
YOUR BRAND?

ADVERTISE WITH US

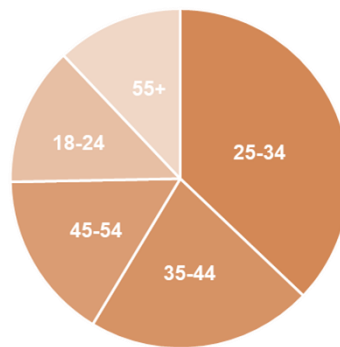
GET TO KNOW

# OUR READERS

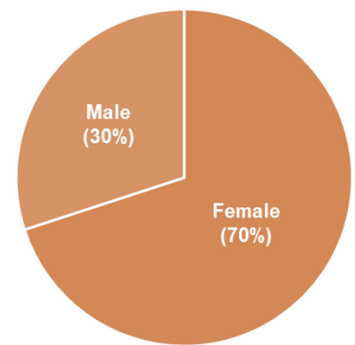
(AKA your future customers)

The average BTOP reader is an ambitious young adult that's going places. They're looking for ways to ditch their 9 to 5s and make money on their own terms.

Many of our readers are pursuing opportunities in blogging and other online ventures.



AGE



GENDER

*Breaking*  
THE ONE PERCENT

## OUR ONLINE PRESENCE:

30K+



MONTHLY  
PAGE VIEWS

9,000



PINTEREST  
FOLLOWERS

1,000



FACEBOOK  
FANS

4,000



EMAIL  
SUBSCRIBERS

# Breaking THE ONE PERCENT OUR PROMOTIONAL APPROACH

Sponsored Posts | CPA Marketing | Paid Social

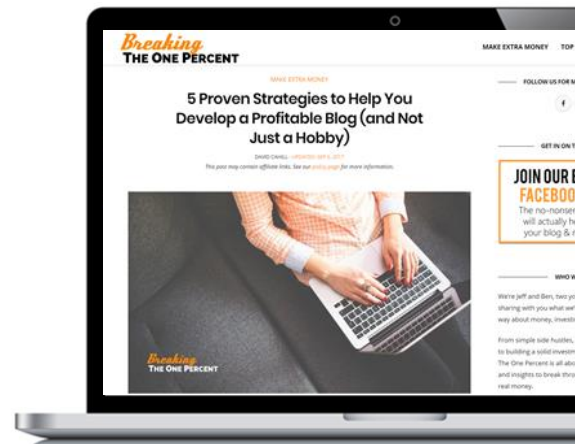
What you provide:

Campaign objectives

What we provide:

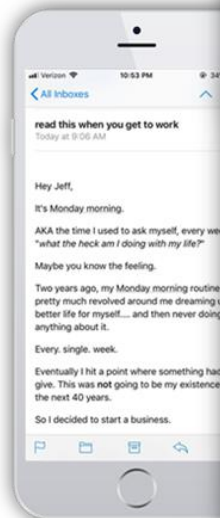
We deliver conversion-focused content to our audience using our own BTOP brand voice that readers trust. We provide all content and creative.

We also have the ability to quickly scale Facebook ad campaigns, if you choose. This is a great way to reach more customers and build brand loyalty month after month.



ACTION ORIENTED ARTICLES

EMAIL  
MARKETING



ENTICING  
CONTENT



SOCIAL  
MEDIA



# READY TO ROCK?

Email Jeff at

[jeffproctor@breakingtheonepercent.com](mailto:jeffproctor@breakingtheonepercent.com)

